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25

THE
ATWELL CENTRE
GOLF TOURNAMENT

SPONSORSHIP PACKAGE

TITLE SPONSORS

1 ANCHOR

at \$15,000

1 TITLE SPONSOR

at \$10,000

1 CART SPONSOR

at \$5,000

1 LUNCH SPONSOR

at \$5,000

1 PLATINUM SPONSOR

at \$5,000

3 GOLD SPONSORS

at \$3,000 ea.

5 SILVER SPONSORS

at \$2,000 ea.

ON-SITE SPONSORS

18 HOLE SPONSORS

at \$500 each

1 RANGE SPONSOR

at \$1,000

1 PUTTING SPONSORS

at \$1,000

1 HOLE-IN-ONE SPONSOR

Sponsor Promotion

1 WATER SPONSOR

at \$1,000

1 BREAKFAST SPONSOR

at \$1,000

ATWELLCENTRE.CA

681 Main Street E
HAMILTON, ON L8M 1K3

154 Church St.
OAKVILLE, ON L6J 1M9



ATWELL CENTRE GOLF TOURNAMENT

Sponsorship Package

JUNE 5, 2025



| | Sponsorship BENEFITS | ANCHOR \$15,000 | TITLE \$10,000 | LUNCH \$5,000 | CART \$5,000 | PLATINUM \$5,000 | GOLD \$3,000 | SILVER \$2,000 |
|------------|--|--------------------|-------------------|------------------|-----------------|---------------------|-----------------|-------------------|
| PRE-EVENT | Sponsorship level designation on all tournament materials | X | X | X | X | | | |
| | Logo on one piece of Atwell swag | X | | | | | | |
| | Logo on all print material | Highest | High | High | High | High | High | High |
| | Logo on event website/registration | X | X | X | X | X | X | X |
| | Logo attached to invitations | X | X | | | | | |
| | All social media mentions | w/ Logo | X | | | | | |
| | Complimentary invitation to Atwell Gala and recognition at event | 2 guests | 2 guests | | | | | |
| ON-SITE | Green fees | 8 guests | 4 guests | 4 guests | 4 guests | 4 guests | 1/2 price | 1/2 price |
| | Complimentary breakfast at event | 8 guests | 4 guests | 4 guests | 4 guests | 4 guests | 2 guests | 2 guests |
| | Advertisement in event program | Full pg | Full pg | Half pg | Half pg | Half pg | Half pg | Half pg |
| | Profile of corporate logo (locations) | Entry | Entry | Lunch | All carts | Lunch | Lunch | Lunch |
| | Speaking opportunity in opening remarks | X | X | | | | | |
| | Reserved VIP seating at event lunch | 8 guests | 4 guests | 4 guests | 4 guests | 4 guests | 2 guests | 2 guests |
| | Opportunity to provide company promotion in swag bag | X | X | X | X | X | X | X |
| | Recognition in slideshow | X | X | X | X | X | X | X |
| POST-EVENT | Social media exposure | X | X | X | X | X | X | X |
| | Logo in follow-up tournament communications with all attendees | X | X | | | | | |
| | Logo on follow-up survey | X | | | | | | |

RANGE SPONSOR

On-Site

- Logo signage at the range
- Recognition in slideshow and program

Post-Event

- Social media exposure

PUTTING CONTEST SPONSOR

On-Site

- Logo signage at the range
- Recognition in slideshow and program

Post-Event

- Social media exposure

WATER SPONSOR

On-Site

- Logo on water bottles
- Logo signage at water distribution location
- Recognition in slideshow and program

Post-Event

- Social media exposure

BREAKFAST SPONSOR

On-Site

- Logo at breakfast table
- Logo sticker on breakfast bag
- Recognition in slideshow and program
- Recognition on website

Post-Event

- Social media exposure

HOLE-IN-ONE PRIZE SPONSOR

- Supply of a major prize OR cost of cash prize
- Privileged logo signage on a designated hole
- Representative and approved materials present at the hole
- Half-price green fees for one foursome
- Recognition in slideshow and program
- Recognition on website